

**VERSION
3!**

**SINGLE
STROKE
SPEED
CASUAL**

***A CLASSIC SIGN PAINTING STYLE
WITH A MODERN TWIST!***

DESIGNED by FLAVIA ZIMBARDI & CAETANO CALOMINO

ITALIAN GELATO

ZC CASUAL THIN

HONEY APPLES

ZC CASUAL LIGHT

CASHEW NUT

ZC CASUAL REGULAR

Off-the-shelf!

ZC CASUAL REGULAR

FRESH CORN

ZC CASUAL BOLD

DRAFT BEER

ZC CASUAL BLACK

CRANBERRY SAUCE 4.99
16oz CAN

\$12 HAPPY HOUR!
TILL 8PM **DARK & STORMY**
2 FOR 1

"GREEN" SMOOTHIES 7.85
32oz CUP

3.00 FRESH MOZZARELLA
PER POUND

IN PERSON

**"Lucille"
LITTLE
RICHARD**

*** "GOOD GOLLY, MISS MOLLY"
"LONG TALL SALLY"
"TUTTU FRUITTI" ***

and his ORCHESTRA

ESPECIAL
SUCOS DE FRUTA
CAIPIRINHA
BOLOS & SALGADOS
MARMITEX
CERVEJA GELADA

THIN - Default and Alternate Characters

Default Characters: 28/30pt

THE BEGINNER AT SIGN PAINTING, SHOW CARD WRITING, OR COMMERCIAL ART, SHOULD LEARN TO DRAW A FEW STANDARD ALPHABETS PERFECTLY, GIVING CLOSE ATTENTION TO EVERY DETAIL. BE CAREFUL TO KEEP THE LETTERS IN PROPER PROPORTION, THUS "A" IS MUCH WIDER THAN "L". KEEP THE SPACING WELL BALANCED: THE AMOUNT OF WHITE SPACE BETWEEN LETTERS OPTICALLY ABOUT THE SAME THROUGH THE LETTERING.

Stylist Set 01: 28/30pt

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THIN - This new stlye has a basic character set with Uppercase, Lining figures and some Punctuation.

TAPIOCA

AMENDOIN TORRADO

CHURROS

BRIGADEIRO

COXINHA

PASTEL DE CARNE

LIGHT - Default and Alternate Characters

Default Characters: 28/30pt

SIGN PAINTING IS THE ART OF PAINTING LETTERING ON BUILDINGS, BILLBOARDS OR SIGNBOARDS FOR THE PURPOSE OF ANNOUNCING OR ADVERTISING PRODUCTS, SERVICES AND EVENTS. THE CRAFT HAS A LONG HISTORY, AND AT THE CORE IS THE PROFICIENCY IN MANIPULATING A LETTERING BRUSH, AND TECHNIQUES SUCH AS GOLD LEAFING, CARVING, GLUE-GLASS CHIPPING, AND SILK-SCREENING.

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TÂMARA
FRUTA DO CONDE
SIRIGUELA
TAMARINDO
GUARANÁ
CUPUAÇU

LIGHT - Default and Alternate Characters

Default Characters: 28/30pt

SHOW CARDS ARE TEMPORARY SIGNS MADE IN AN ENTIRELY DIFFERENT WAY FROM PERMANENT ONES. THE COLORS ARE READY MIXED AND NOT WATERPROOF, THE BRUSHES ARE ROUND, MADE OF RED SABLE HAIR TRIMMED SQUARE AT THE END. FLAT BRUSHES MAY BE USED FOR LARGE WORK. IF THE INK HAS A TENDENCY TO RUB OFF, MIX A LITTLE MUCILAGE.

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REGULAR - This stlye is more complete and has Uppercase, Lowercase, Swash Caps, Lining & Old Style Figures.

Default Characters: 28/30pt

Show cards are classed as temporary signs and are made in an entirely different way from permanent ones. The colors are ready mixed and are not waterproof. If your ink gets too thick, thin it with water. It has a tendency to rub off, mix a little mucilage. Show card brushes are round, made of Red Sable hair trimmed square at the end. Flat brushes may be used for large work.

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BRUNCH

TACOS

COOKIES & CREAM

WAFFLES

QUICHE LORRAINE

OMELET

BOLD - Default and Alternate Characters

Default Characters: 28/30pt

IN MAKING A GOLD WINDOW SIGN WITH FACE DECORATION, 2 COLORS OF GOLD LEAF ARE TYPICALLY USED. THE OUTLINE AND DECORATION ARE LAID WITH DEEP GOLD, THEN BACKED UP AND THE SURPLUS GOLD REMOVED BEFORE THE BODY COPY OF LEMON GOLD JOINS. FOR PLAIN BLACK LETTERS, ADD A DROP SHADE OF LIGHT GRAY.

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VEGAN
BURGER
GRILLED CHEESE
25¢ JELLO
MOCHA
ICED COFFEE

BLACK - Default and Alternate Characters

Default Characters: 28/30pt

DIP THE BRUSH IN THE COLOR AND WORK IT OUT FLAT BY PULLING BACK AND FORTH OVER A PIECE OF GLASS OR CARDBOARD BEFORE YOU LETTER WITH IT. THE BRUSHES ARE ROUND BUT YOU SHOULD ALWAYS TRY TO KEEP THE HAIR WORKED OUT FLAT. EVERY TIME YOU DIP IT IN COLOR, WORK IT FLAT BEFORE STARTING TO LETTER.

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UPPERCASE

ABC CDE EFG GHI JKLMNOP QRSTU UVWXYZ

ACCENTED UPPERCASE

ÁÀ ÂÄ Ã Ç ÇÉ È Ê Ë È Ê Ì Î Ï Ñ Ò Ó Ô Ö Õ Ú Û Ü Û Ü Û

SWASH CAPITALS

A B D E F G H I J K M N O P Q R S T U V W X Y Z

ACCENTED SWASH CAPITALS

ÁÀ ÂÄ Ã Ä É È Ê Ë Ì Î Ï Ñ Ò Ó Ô Ö Õ Ú Û Ü Û

LOWERCASE

a b c d e f g h i j k l m n o p q r s t u v w x y z 3

ACCENTED LOWERCASE

á à â ä ã á à â ä ã ç é è ê ë ì î ï ñ ò ó ô ö õ ú û ü Û

FIGURES

0 1 2 3 3 4 5 5 6 6 7 8 9 9 \$ £ € ¥ ¢ / 0 1 2 3 4 5 6 7 8 9

PUNCTUATION

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*In this version, the styles have different stages of completion. The Character Set above reflects the most finished one: Regular.

