

Josehmi

re-created from lost and
unpublished letter fragments by the
Bauhaus master Joost Schmidt.

DESIGNED by FLAVIA ZIMBARDI



Modular Geometric & Stencil

mod·u·lar {adjective}
employing a module as the basis
of design or construction.

ge·o·met·ric (adjective)
referent to geometry, or according
to its methods, characterized or decorated
with regular lines and shapes.

sten·cil [noun]
a thin sheet of cardboard, plastic, or metal with a
pattern or letters cut out of it, used to produce the
design on surface by the application of ink or paint.

nir

herbert bayer

schreiben

alles klein,

denn nir

sparen

damit zeit.

JOSCHMI

BE A
NOISE
NOT AN
ECHO.

ALBERT EINSTEIN

6 LETRAS MINÚSCULAS
Esboço inédito de 1930
em papel quadriculado
tipos contemporâneos

THE LOVE MACHINE
Elizabeth's Garden
sincerity & beauty
wild geranthemum

ELECTRIC FEEL
Scotch Whisky
aromatic bliss
superior cider

LOS ANGELES
Andy Warhol
strawberry
avant-garde

Mondiali
RILASCIO

Infixed
SOURCE

Größe!
BRAFF

Color
FORM

Anni
Gunta
Marianne
Lilly
Florence
Benita

BERGER

HEYMANN

SCHEPER

ARNDT

SIEDHOF

FEHLING

[illegible][illegible]

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